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Date: 19 September 2005

By: Laurie A. Torres
Laurie A. Torres



Mail Stop Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering.

Conf. No.:	3450	:	Group Art Unit:	2617
Appln. No.:	09/658,204	:	Examiner:	Usha Raman
Filing Date:	08 September 2000	:	Att'y. Docket No.:	T723-00

Title: Targeted Advertising Through Electronic Program Guide

AMENDMENT

Responsive to the Office Action dated June 20, 2005, please amend the above-identified patent application, without prejudice, as follows: